Community perceptions research
Lithgow region
Staff summary pack
January 2017
Prepared by Social Enterprise
Internal restricted
Research Outcomes – Community

The community is supportive of industry and the employment it provides but a lack of information is driving low levels of trust towards EnergyAustralia ......

**HEADLINES**

Jobs is the number one issue for the Lithgow community

The Lithgow community is generally supportive of the industry

EnergyAustralia is still relatively unknown

A lack of information from EnergyAustralia is driving a lack of trust

There is a need for better communication by EnergyAustralia

**SUPPORTING DATA**

93% agree ‘a lack of jobs is the biggest thing holding the community back’

71% are ‘positive’ (7-10 on a scale from 1-10) about mining and power stations

36% of community members could say that EnergyAustralia owns Mt. Piper, Wallerawang and Pine Dale

39% agree ‘EnergyAustralia has been open and honest in communicating’ and 41% say they ‘trust EnergyAustralia’

For one example, 43% of people are unaware of the water treatment project, but 72% think it’s a good thing for the community (and 25% are unsure)