Community perceptions research

Lithgow region

Staff summary pack
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Prepared by Social Enterprise

Internal restricted
Research Outcomes – Community

The community is supportive of industry and the employment it provides but a lack of information is driving low levels of trust towards EnergyAustralia.

**HEADLINES**

- Jobs is the number one issue for the Lithgow community
- The Lithgow community is generally supportive of the industry
- EnergyAustralia is still relatively unknown
- A lack of information from EnergyAustralia is driving a lack of trust
- There is a need for better communication by EnergyAustralia

**SUPPORTING DATA**

- 93% agree 'a lack of jobs is the biggest thing holding the community back'
- 71% are 'positive' (7-10 on a scale from 1-10) about mining and power stations
- 36% of community members could say that EnergyAustralia owns Mt. Piper, Wallerawang and Pine Dale
- 39% agree 'EnergyAustralia has been open and honest in communicating' and 41% say they 'trust EnergyAustralia'
- For one example, 43% of people are unaware of the water treatment project, but 72% think it's a good thing for the community (and 25% are unsure)